



WAYNE COUNTY TOURISM PROFILE

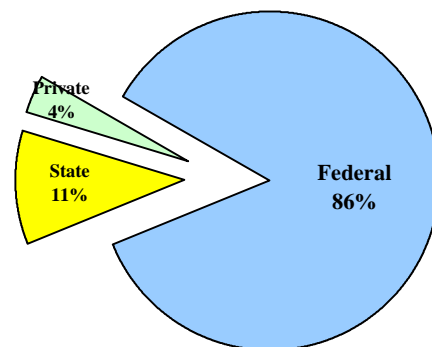
| County Indicator | 1996 | 1997 | 1998 | 1999 | 2000 | 2001(p) | % Change 2000-2001 | State Ranking |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------------------|------------------|
| DEMOGRAPHIC | | | | | | | | |
| Population | 2,361 | 2,406 | 2,421 | 2,492 | 2,515 | 2,509 | -0.2% | 26 |
| Total Non-Ag Employment | 867 | 923 | 971 | 991 | 1,091 | 1,122 | 2.8% | 26 |
| Non-Ag Avg Monthly Wage | \$1,176 | \$1,360 | \$1,405 | \$1,463 | \$1,491 | \$1,572 | 5.4% | 26 |
| Per Capita Income | \$14,517 | \$15,737 | \$17,703 | \$18,560 | \$18,756 | \$19,570 | 4.3% | 12 |
| Unemployment Rate | 5.5% | 4.9% | 6.1% | 5.9% | 4.6% | 5.3% | 0.7% | 17 |
| SPENDING & EMPLOYMENT | | | | | | | | |
| Spending by Travelers (Millions) | \$12.9 | \$11.6 | \$13.4 | \$12.9 | \$13.7 | \$12.8 | -6.6% | 25 |
| Travel & Tourism Related Employment | 237 | 212 | 249 | 242 | 260 | 255 | -1.9% | 25 |
| TOURISM TAX REVENUES (000s) | | | | | | | | |
| Local Tax Revenues from Traveler Spending | \$268 | \$241 | \$280 | \$269 | \$286 | \$267 | -6.6% | 25 |
| Gross Taxable Room Rents | \$2,577 | \$2,735 | \$2,950 | \$3,170 | \$3,373 | \$2,815 | -16.5% | 19 |
| Transient Room Tax | \$77.3 | \$82.0 | \$88.5 | \$95.1 | \$101.2 | \$84.4 | -16.6% | 19 |
| Restaurant Tax | \$21.7 | \$24.2 | \$28.0 | \$31.3 | \$38.8 | \$33.4 | -13.9% | 22 |
| Car Rental Tax | -- | -- | -- | -- | -- | -- | -- | -- |
| Gross Taxable Retail Sales (millions) | \$17.8 | \$18.6 | \$22.7 | \$23.0 | \$23.5 | \$23.6 | 0.4% | 26 |
| REGIONAL VISITATION COUNTS | | | | | | | | |
| Glen Canyon N.R.A. | 2,504,986 | 2,430,781 | 2,442,990 | 2,639,860 | 2,568,111 | 2,340,031 | -8.9% | |
| Grand Staircase-Escalante N.M. | 519,944 | 788,611 | 849,628 | 1,141,131 | 572,176 | 683,286 | 19.4% | |
| Capitol Reef N.P. | 678,012 | 625,680 | 656,026 | 680,153 | 612,656 | 527,760 | -13.9% | |
| Canyonlands N.P. | 447,527 | 432,697 | 436,524 | 446,160 | 401,558 | 368,592 | -8.2% | |
| Goblin Valley S.P. | 67,880 | 70,829 | 70,860 | 82,978 | 71,110 | 75,702 | 6.5% | |
| Otter Creek S.P. | 29,015 | 20,237 | 18,381 | 15,053 | 20,594 | 42,633 | 107.0% | |
| Anasazi S.P. | 99,015 | 49,307 | 44,584 | 42,276 | 38,560 | 32,975 | -14.5% | |

| Land Ownership - 1999 | No. of Acres | % Total |
|-------------------------------|------------------|---------------|
| Total Acres in County | 1,577,264 | 100.0% |
| Federal Government | 1,350,765 | 85.6% |
| BLM | 893,447 | 56.6% |
| US Forest Service | 159,976 | 10.1% |
| National Recreation Areas | 98,370 | 6.2% |
| National Parks | 198,973 | 12.6% |
| National Wildlife Refuge | -- | -- |
| USFS & BLM Wilderness Area | -- | -- |
| Other* | -- | -- |
| State Government | 170,904 | 10.8% |
| Utah State Parks & Recreation | -- | -- |
| Utah State Wildlife Reserves | 753 | 0.0% |
| State Trust Lands | 170,151 | 10.8% |
| American Indian | -- | -- |
| Private** | 55,595 | 3.5% |

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Wayne County Tourism Profile

